

# **Regional Parks & Trails Master Plan Update**

**First Nations & Public Engagement Plan – Summary Overview  
for the CVRD Committee of the Whole**

October 30, 2024

# Presentation Overview

1. Engagement Purpose & Objectives
2. Engagement Approach and Tactics Overview



# 1. Engagement Purpose and Objectives





# 1. Purpose of the Master Plan Update

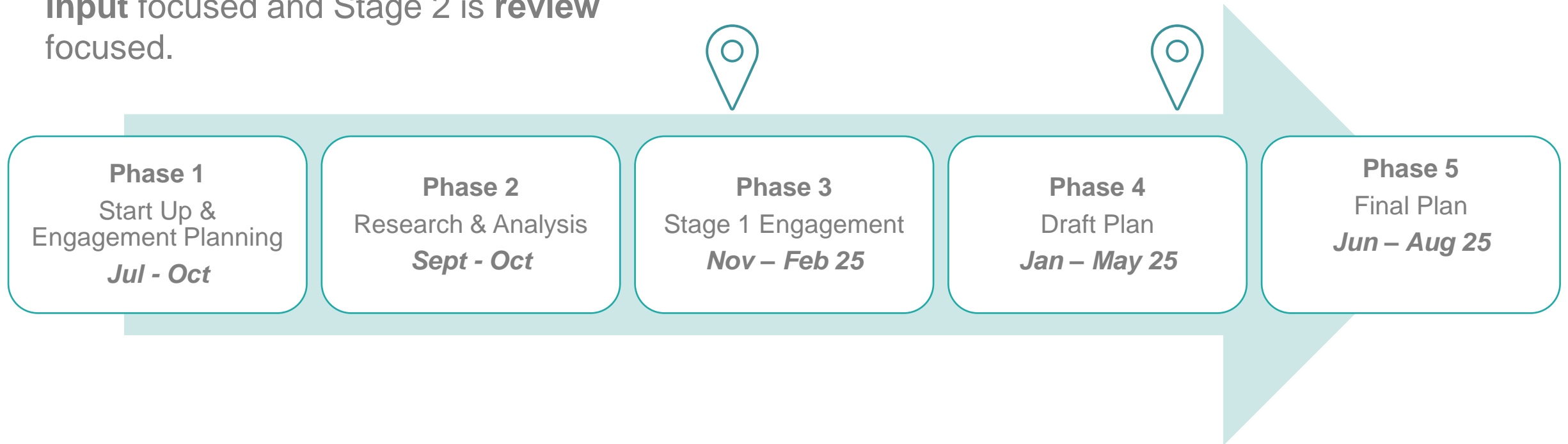
- Provide a renewed **vision, principles, goals, and priority actions** for the CVRD's regional parks and trails program including priorities for parkland **acquisition**.
- Focus the above around the latest **planning context** (e.g. CVRD priorities, trends, research, engagement)
- Provide a framework to continue to **guide** the CVRD's **strategic and operational decisions** about regional parks and trails for the next 10-15 years.

# 1. Why do we need to engage?

- Comprehensively **understand** First Nation, resident, interest group / individual, and partner perspectives on key regional parks and trails topics and issues.
- **Gather feedback** on the direction provided by the 2007 plan (what key focus areas and priorities should be re-embedded and what has changed that may require adapting, addition, etc.).
- Ensure key community values are highly **embedded** in the Master Plan.

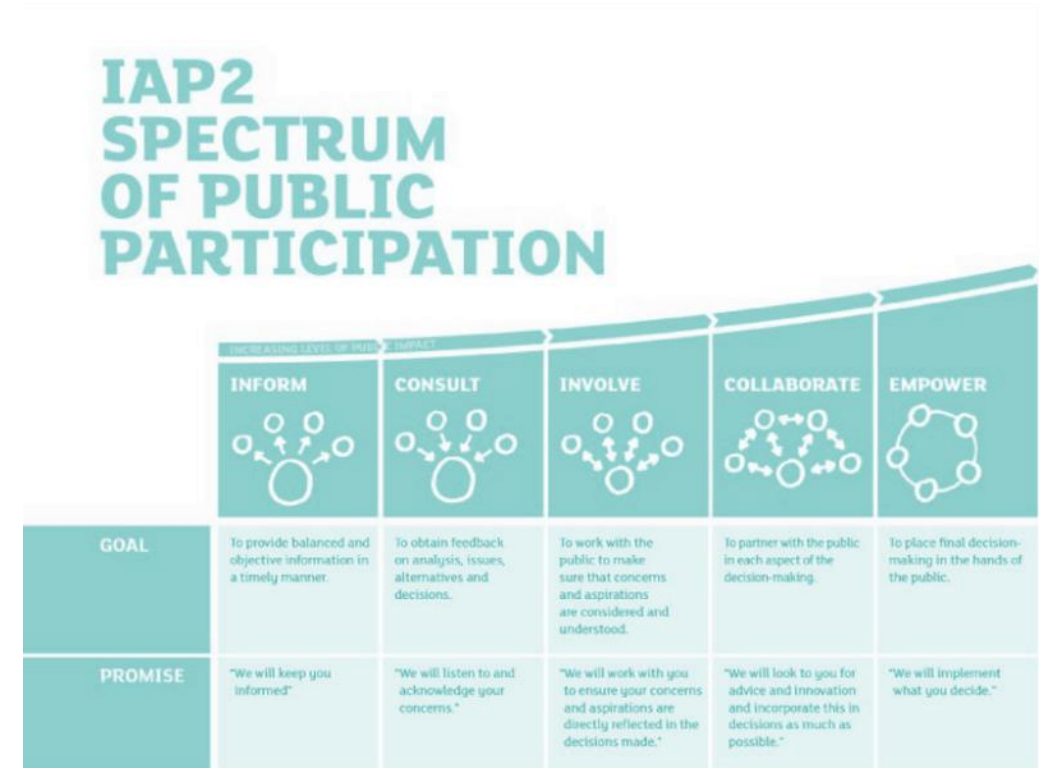
# 1. When will engagement occur?

Two stages of engagement. Stage 1 is **input** focused and Stage 2 is **review** focused.



# 1. Key Aspects of Our Engagement Approach

- Aligned with best practice (including IAP2 & CVRD Engagement Policy).
- Public & First Nation Engagement will be in parallel
- 2 stages (input and review/test).
- Comprehensive – uses a variety of methods to capture wide ranging perspectives and mitigate bias.





## 2. Engagement Approach and Tactics Overview

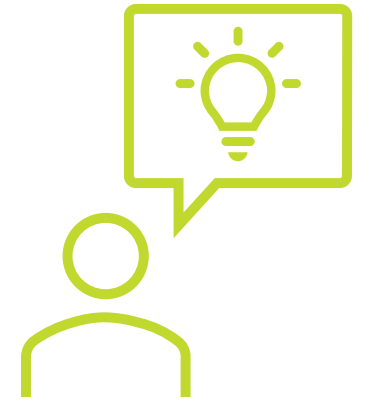


## **2. First Nations Engagement Methods (November and as Nations are available)**

- Communique sent to all 10 Nations.
- Flexibility to adjust approach as per Nation's available time and level of project interest. Ideally, meeting(s) to understand key areas of interest, Nation priorities, and potential Master Plan opportunities.
- If interested, second meeting to review the Draft Master Plan.
- Focus on government to government level conversation.

## 2. Stage 1 Public Engagement Methods (November)

- CVRD Staff Interviews x 5
- Online Public Survey – convenience sample
- Open Houses x 4 – Nov 23 & 24
- Online Interactive Crowdsourcing Map
- Virtual Interviews with x 14
- Interview Survey for interested parties



*\*Engagement HQ page to be set-up via Plan Your Cowichan ([www.planyourcowichan.ca](http://www.planyourcowichan.ca))*

*\*\*Stage 2 engagement to utilize most of the same methods*



## 2. Advisory Group (AG)

An Advisory Group has been established to advise the CVRD Board, CVRD Committee of the Whole, & CVRD staff regarding the CVRD Regional Parks and Trails Master Plan update, inclusive of:

- Preview public engagement materials (*engagement plan*)
- Review & affirmation or update of the Plan's vision, purpose, and other guiding policies
- Advice on strategic priorities, goals and actions to guide system expansion, development and management for the next 10-15 years
- Review and affirmation or update of the Plan's priority site areas for regional parkland acquisition
- Input into the Plan's implementation planning

# 1. AG Meetings, Topics / Tasks, and Progress To-Date

Meeting	Est. Timing	Topics / Tasks
1	Sept 24, 2024	• Project Intros, AG Start Up, Plan Process & Introduce Engagement Plan.
2	Oct 15, 2024	• Task 1: Engagement Plan Overview, Feedback & Endorsement, Task 2: Review & Feedback on Key Sections of 2007 Plan
3	Jan / Feb 2025	• Present Research & Stage 1 Engagement Findings
4	Mar 2025	• Task 3: Feedback on Big Ideas / Strategic Framework, Task 4: Overview & Feedback on Stage 2 Engagement Plan
5	Jun 2025	• Present Stage 2 Engagement Findings, Task 5: Feedback on Draft Plan Update Edits, Task 6: Online Survey Consensus Test
6	Aug 2025	• Present Consensus Test Results, Final Review of Draft Plan Update, Task 7: AG Consensus Resolution Endorsing Final Plan Update



## 2. AG Support of the First Nations & Public Engagement Plan

The AG has met twice (September 24th and October 15th):

- **September 24:** Terms of Reference Review, project onboarding, and initial discussion
- **October 15:** First Nations & Public Engagement Plan Review and workshop on Vision, Principles, and potential priority setting foundations

***ACCEPTED MOTION:*** *That the RPTMP Advisory Group endorses the Engagement Plan (as written, per discussed amendments).*



# Thank You!

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