

# South Cowichan – Community Issues Assessment

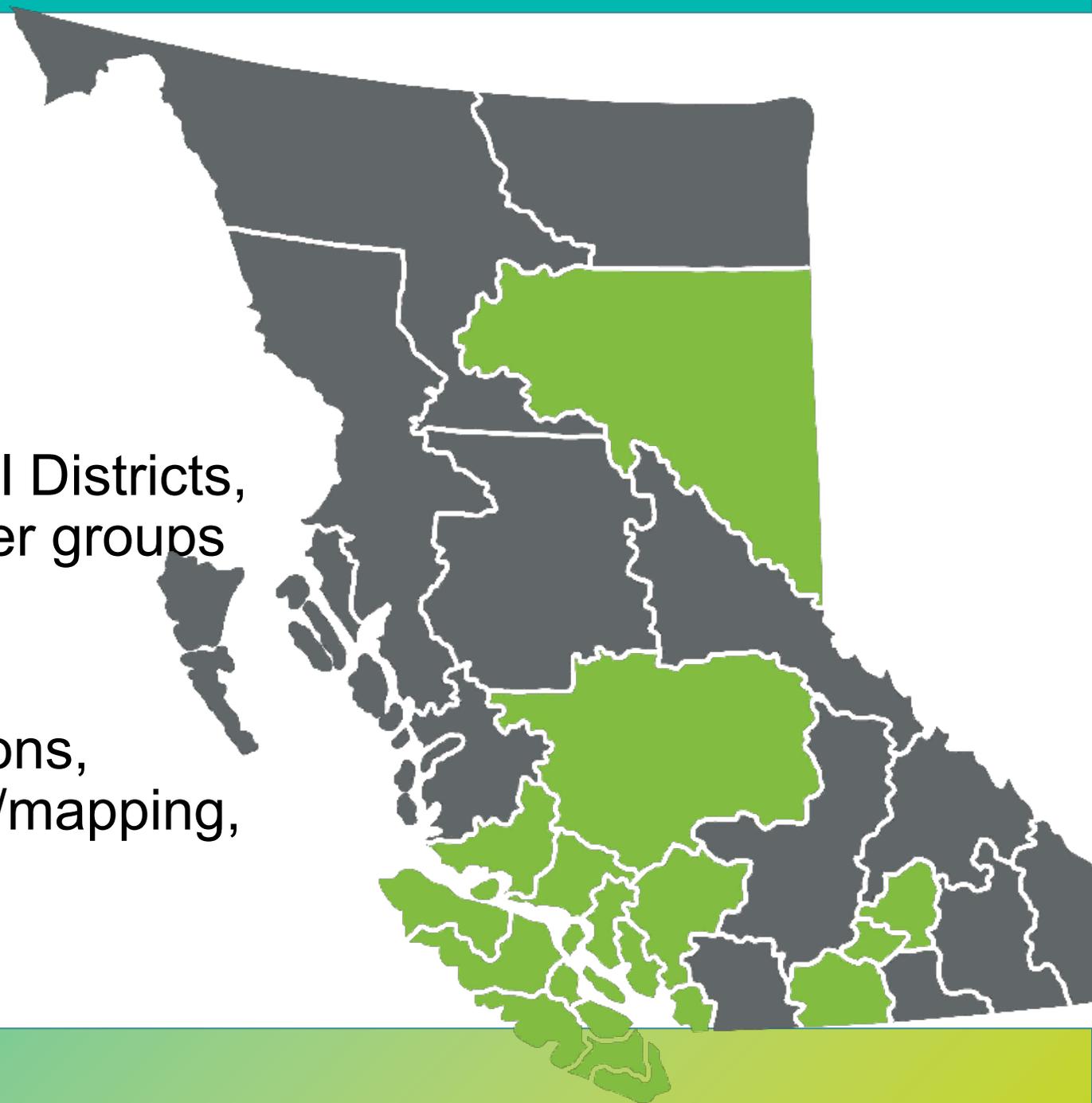
CVRD Committee of the Whole Meeting  
April 10, 2024

# Presentation Outline

- Introductions (CVRD and consultant team)
- Project Introduction
  - Background
  - Project purpose
  - Outcomes
- Project Process & Start Up
- Questions & Open Discussion

# Who is EcoPlan?

- 10 staff
- 25-years experience
- Local governments, Regional Districts, Provincial ministries and other groups
- 40+ First Nations
- Community planning, policy, engagement & communications, economic development, GIS/mapping, structured decision support



# Project Introduction

South Cowichan Community Issues Assessment

# Project Introduction

- CVRD received a \$60,000 restructure planning grant from Minister of Municipal Affairs
- To conduct a “Community Issues Assessment”
- For the South Cowichan communities – Electoral Areas A, B, C

# Project Introduction

- Focus:
  - Governance and service delivery
  - Community perspectives
- Purpose:
  1. Ensure the community understands what their own governance and service delivery looks like (provide information)
  2. Understand what are the community's issues and concerns (obtain input)

# Project Introduction

- Outcome:
  - Community Issues Assessment Report:
    - Review of governance and service delivery for Electoral Areas A, B, and C
    - Outline community issues and concerns – related to current service delivery and existing governance
- Report will be provided to the Board
  - To help identify next steps for South Cowichan and the CVRD

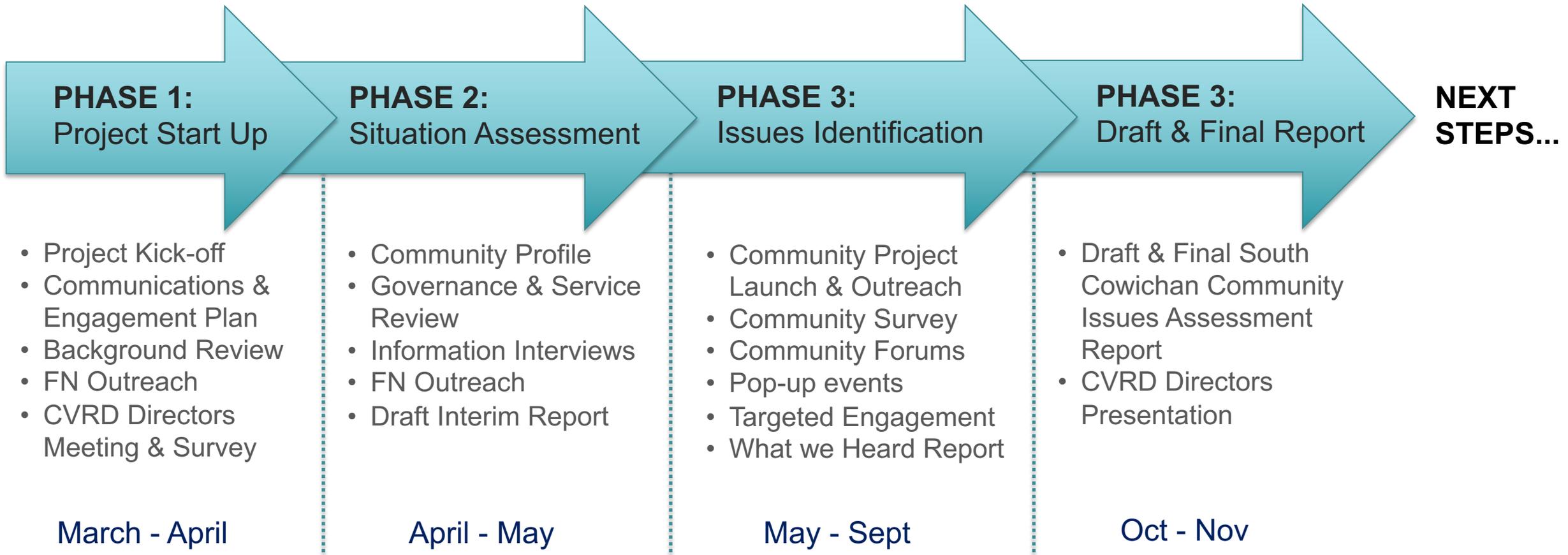
# Project Introduction

- What this project work will **not** do:
  - It will not determine a new governance structure or outline plans for incorporation and/or joint planning efforts.
  - It will not provide recommendations on changes in service delivery.

# Project Process

South Cowichan Community Issues Assessment

# Project Timeline



# Governance & Service Delivery Review

- Content:
  - Demographic & Socio-Economic Profile
  - Overview of Regional Districts
  - Current Governance Structure (Electoral Areas A, B, C)
  - Existing Services and Service Providers
  - Past planning efforts timeline & community input received

# Communications & Engagement

- **Broad Goals:**

- Engage a wide range of residents.
- Find out what residents understand with respect to:
  - governance structure
  - service providers & delivery of services
  - how decisions are made
- Help residents gain a better understanding of governance and service delivery.
- Hear resident's issues and concerns.
- Identify any other trends, emerging issues, and upcoming pressures related to services, as perceived by residents.

# Community Engagement

- **In person:**
  - One on one meetings/phone calls with affected community groups
  - Community forums:
    - Mill Bay/Malahat, Shawnigan Lake, Cobble Hill
  - “Pop-up” information booths & intercept surveys
  - Community open house (“what we heard” event)
- **Online:**
  - Plan Your Cowichan webpage
  - Community survey (online, paper/drop-off)
- **Other:**
  - First Nations – government to government meetings

# Communications

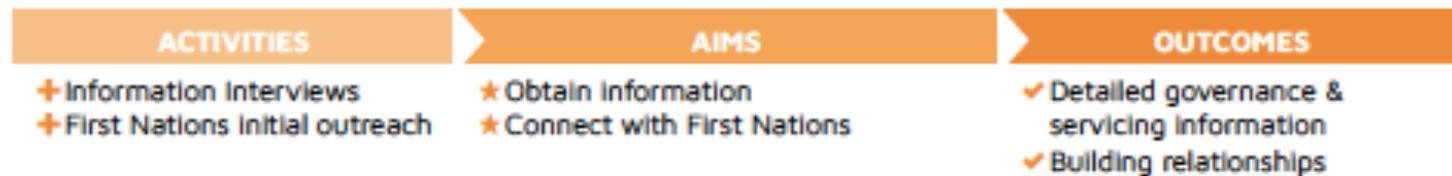
- Director conversations
- Short video and/or fact sheets
- Direct mail-outs/flyers and/or community posters
- Email
- Social media (Facebook, Instagram, Twitter)
- “Pop up” information booths at existing community events
- Plan Your Cowichan webpage

# Engagement Overview (by phase)

## PHASE 1: PROJECT START UP



## PHASE 2: SITUATION ASSESSMENT



# Engagement Overview (by phase)

## PHASE 3: ISSUES IDENTIFICATION

ACTIVITIES	AIMS	OUTCOMES
<ul style="list-style-type: none"><li>+ Project launch/outreach</li><li>+ Mail outs/community posters/PYC page updates</li><li>+ Social media posts</li><li>+ Community survey</li><li>+ Community forums &amp; "pop up" information booths</li><li>+ Targeted interviews</li></ul>	<ul style="list-style-type: none"><li>★ Get the word out</li><li>★ Share information</li><li>★ Assess community knowledge</li><li>★ Obtain community input</li></ul>	<ul style="list-style-type: none"><li>✓ Generate community interest</li><li>✓ What we Heard Report</li></ul>

## PHASE 4: DRAFT & FINAL REPORT

ACTIVITIES	AIMS	OUTCOMES
<ul style="list-style-type: none"><li>+ Plan Your Cowichan page update</li><li>+ Community outreach - draft &amp; final report</li><li>+ Directors presentation</li></ul>	<ul style="list-style-type: none"><li>★ Close the loop on engagement - provide outcomes to South Cowichan communities</li></ul>	<ul style="list-style-type: none"><li>✓ Final South Cowichan Community Issues Assessment Report</li></ul>

# Next Steps

South Cowichan Community Issues Assessment

# Next Steps

- Electoral Area Directors Meetings (A, B, C) – by phone
- Background Review
- Governance & Service Delivery Review - Draft Report
- Community Project Launch

# Questions & Open Discussion

South Cowichan Community Issues Assessment

# Questions

- Do you have questions on the project work or process to complete it?
- Are we missing anything?
- What concerns or advice do you have for us?

# Thank-you!

Questions, comments or questions?

Please contact:

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